

January 23, 2015

Dear Community Partner;

I'm excited to announce Got Green's 3rd annual grassroots fundraising and community outreach event: **EARTH DAY GREEN-A-THON/ Saturday, April 25, 2015.**

GREEN-A-THON is a high visibility volunteer outreach event to increase knowledge of and access to energy efficiency and environmental justice in Southeast Seattle neighborhoods. Green-A-Thon 2014 sparked more than 400 face-to-face conversations with residents of Beacon Hill and the Rainier Valley. Volunteers distributed **Kitchen Food Waste Kits** and **delivered an educational booklet** about how families in Southeast Seattle can save money while helping stop climate change.



In 2015 Got Green is bringing that same vision of equity, savings and opportunity back to Southeast Seattle!

BECOME A GREEN-A-THON SPONSOR

Sponsoring the Green-A-Thon shows you support families in Southeast Seattle & South King County and increases the visibility of your business or organization. This year we're raising our goal to lift up more voices and new leadership in our communities! **Would you like to be a sponsor?**

SPONSORSHIP LEVELS & BENEFITS (cash or in-kind)

\$1,000 LEVEL - Full page advertisement on the back of the Green-A-Thon educational booklet - distributed to more than 500 Southeast Seattle & South King County families. Your banner displayed at the event; logo included on website.

\$750 LEVEL - Full page advertisement in the Green-A-Thon educational booklet; plus other benefits above.

\$400 LEVEL - 1/2 page advertisement; plus other benefits above.

\$200 LEVEL - 1/4 page advertisement and logo included on website.

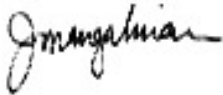
WHY? Got Green puts people of color and low income residents at the front end of the green movement.

IN JUST SIX YEARS GOT GREEN MEMBERS HAVE WON SIGNIFICANT VICTORIES :

- * **Negotiated three community hiring agreements on City of Seattle weatherization programs to create construction jobs for people of color, low income women and ex-offenders.***
- * **Won a campaign to make the Fresh Bucks Program - that matches dollars spent by low income families at neighborhood farmers markets - a permanent, healthy food access program for 20,000 families in our city.***
- * **Passed a resolution to create a Targeted Local Hire program in the City of Seattle to ensure communities hit hardest by the economic downturn get living wage jobs on City-funded construction projects..***
- * **Launched the Young Workers in the Green Economy Project to a wildly enthusiastic crowd of 200.** Got Green's young leaders are launching a 2015 campaign on **February 9th** for our city's 18-34 year olds.*
- * **Presented a forum on Climate Change** to a packed house of community residents featuring a multi-media presentation on Climate Change's impact on low-income and minority communities worldwide.*
- * **Partnered with many Labor and Community Organizations** to strengthen our push for social justice in low-income and minority communities.*

HOW TO SPONSOR? Complete and return the attached sponsorship form via email or snail mail ASAP! Contact Green-A-Thon Organizer, **Murphy Mitchel: murphy@gotgreen.org**, (206) 290-5136.

Sincerely,



Jill Mangaliman, Director



"This event was brilliant... first you provided us with tools to fundraise through social media; then you trained us in door-to-door conversations; finally you gave us free light bulbs to give away. How could we go wrong? EVERYONE loved it!" - Claudia, 2012 participant

2015 EARTH DAY GREEN-A-THON

Sponsorship Reply Form



___ **YES!** Count us in! We will sponsor Got Green's annual fundraising event – the Earth Day Green-A-Thon – on Saturday, April 25, 2015

Name of organization, business or individual:

Click here to enter text.

Contact person: Click here to enter text.

Email address: Click here to enter text.

Phone number: Click here to enter text.

Street address: Click here to enter text.

City, State & Zip: Click here to enter text.



PLEASE SELECT A SPONSORSHIP LEVEL:

\$1,000 LEVEL (Includes your ad on the back page of educational booklet; banner or sign at event; logo on Got Green website and promotional materials)

\$750 LEVEL (Includes full page ad inside the educational booklet and benefits above)

\$400 LEVEL (Includes half-page ad inside the educational booklet and benefits above)

\$200 LEVEL (Includes quarter-page ad inside the educational booklet and benefits above)

(Mock up of advertising sizes on back of this form)

I will send you camera-ready artwork for my ad by 3/20/2015

I would like Got Green to design my ad. I will get you necessary info (text and logo) by 3/13/2015

I would like to remain anonymous in my sponsorship

Other (explain): Click here to enter text.

Please return this form to murphy@gotgreen.org as soon as possible to get the ball rolling! If you attach or enclose an electronic version of your logo, we place it on our website right away! Form is available by email. Request one from Murphy Mitchel at Got Green via email or call (206) 327-0324. Payments for sponsorships may be made by check and sent to address below – or online at www.gotgreen.org with a credit card. All sponsorship gifts are due by April 24, 2015.

Got Green, PO Box 18794, Seattle, WA 98118

FULL PAGE ADVERTISEMENT

(\$1,000 AND \$750 SPONSOR LEVELS)

5.5 " X 8.5 "

HALF PAGE ADVERTISEMENT

(\$400 SPONSOR LEVEL)

5.5 " X 4.25 "

**QUARTER PAGE
ADVERTISEMENT**

(\$200 LEVEL)

2.75 " X 4.25 "

**QUARTER PAGE
ADVERTISEMENT**

(\$200 LEVEL)

2.75 " X 4.25 "