Dear Got Green family, community and supporters,

I’m reflecting back on 2014 and seeing it as a year full of transitions and firsts. From a time we were a scrappy summer youth program operating out of Michael Woo’s van in 2008, to an full-fledged organization we’ve become, building an intentional space where people of color, youth, women, and workers can lead organizing for environmental and racial justice.

For one, it was my first year as executive director (I really appreciated the “Pass the Torch” celebration in February; it was so much fun!). We kicked off the year in March 2014 with our first Women’s Leadership Institute, a six-part educational series that focused on food justice with women of color and low-income women.

Then, we had our very first Green Justice Forum in May, where we partnered up with other groups working on environmental justice, including Interim (through the WILD program) and Sierra Club, and began direct conversations about climate justice with our communities. We later held a larger Climate Justice Forum to expand the conversation with more of our community and partners.

During this time, our board of directors also grew and learned so much. We rolled up our sleeves and worked closely with the Community Coalition for Environmental Justice and the White Center Community Development Association, Got Green is officially an independent nonprofit organization, here to stay for years to come. I’m so proud of us.

Last year also marked the end of an era as Got Green co-founders Michael Woo and Kristyn Joy transitioned out of their roles, paving the way for new leadership within the organization.

The theme of this year’s annual report is “Seasoned,” in order to commemorate all the changes and transitions that we experienced in 2014.

And as you can see in the rest of these pages, we are stronger because of them, and because of people like you who have joined us on our journey. We wouldn’t be here without you.

As always, thank you for all that you do.

Jill Mangaliman,
Executive Director of Got Green
Branching Out
2014 Got Green Achievements

Passing the Leadership Torch
The struggle we are all engaged in more resembles a marathon than a sprint. We win battles and achieve benchmarks along the way, but to attain a more equitable and just world, we need active grassroots organizations with stable leadership for this long journey. In that spirit, we are excited to announce the official “baton passing” of leadership at Got Green, from Michael Woo to Jill Mangaliman.

The yearlong hand-off was planned and executed in a very deliberate and thoughtful way. Jill’s relationship with Got Green started in 2009 as a member of the organization’s early Weatherization Training Programs. Michael Woo and others quickly recognized Jill’s natural leadership abilities and how peers often turned to them for advice.

Movement Roots to Organizational Power
In late 2014, Got Green’s board of directors assumed leadership of the Community Coalition for Environmental Justice (CCEJ). CCEJ was the founding people-of-color led environmental justice group in Seattle, and having closed its doors, the former leaders of CCEJ wanted to pass on this legacy to Got Green. The mission of the two groups – including organizing and developing leaders from communities of color and low-income communities to win economic, racial and environmental justice – is nearly identical, and therefore such a transition made sense to board members of both organizations.

The end result of this transition is that Got Green has begun operating as an independent non-profit organization. In February 2015, Got Green officially left the supportive umbrella provided with grace and generosity for the past six years by the White Center Community Development Association (CDA).

Women’s Leadership Institute
Got Green launched our first annual Women’s Leadership Institute, organized by the Food Access Team. A total of 68 community members from the South Seattle area came together for our four dynamic workshops centered on local food justice issues. Women of color, women living on low-income budgets and our allies convened over home cooked meals and our shared desire to change the food system towards a more equitable environment.

Among the diverse and passionate group of participants, many of the women who brought their voices and experiences to the institute work what is considered the “triple shift” – women who take care of their children and families, have jobs and are also activists in their communities. Some of the most important voices in our communities are of those who are regularly denied access to spaces of power and social movement. One of the aims of the Women’s Leadership Institute was to provide the space for women of color and women living on low-income budgets to learn, grow and begin to strategize the next steps in the Food Access Team’s fight towards a more equitable food system in our community.

Local Hire Victory
On Tuesday, Jan. 20, the Seattle City Council unanimously voted (9-0) to adopt the Priority Hire Ordinance (CB 118282) following nearly two years of organizing and advocacy by our South Seattle Jobs Committee. The new law requires City construction contractors to hire workers from economically distressed zip codes in Seattle and King County to perform 20% of all work hours increasing job and apprenticeship training opportunities. In 10 years by 2025 the percentage caps out at 40%. Got Green led efforts to build a united front made up of over 40 organizations called the Targeted Local Hire Coalition intent on winning this landmark jobs policy.
Memorable Leadership Seasoned by Got Green
Ray Hall: Veteran Labor Organizer Building the Jobs Pipeline

Ray Hall, who works days and nights as an electrician in Seattle, still puts in the energy to fight for local jobs in his community as a key member of Got Green’s jobs committee. He’s been part of the long fight for priority hire for 2009 as a veteran organizer of the IBEW Union Local 46 electrical workers minority caucus.

“Being in the fight for local hire was most inspiring,” said Ray, who, just last year, thought that local hire was almost dead last year. “Now that the ordinance passed, I’m really excited about the outreach and making sure folks are aware of targeted local hire.”

Especially the next generation. Hall, who served as a program manager for Youth Build, is now building his own jobs pipeline for black youth through Renton Area Youth Organization, a nonprofit training program.

Memorable Leadership Seasoned by Got Green
Andra Kranzler: Head and Heart of Local Hire

Got Green Executive Director Jill Mangiliman calls Andra Kranzler “the heart of the local hire campaign.” It’s easy to see why. She first worked with Got Green as a volunteer legal consultant through Columbia Legal Services (CLS) in 2011, when she was also doing a lot of research on Obama’s stimulus dollars for green jobs and apprenticeships. It seemed natural for her to join Got Green’s Jobs Committee once her CLS hours were up, using her legal expertise to pick through the contentious details of contract labor agreements until priority passed to victory in December 2014. This really connected the dots for Andra.

“I lived in the Central District for twelve years, until I was displaced a few months ago,” she said. “Got Green is changing the frame of the conversation of gentrification, by thinking about the connections of economic opportunities and creating thriving communities. As a new mom, I know that we need our network and our family. If we are travelling two hours to a low paying job, struggling to pay rent, and don’t have healthy food, how do we create a society where we can be whole?”
Memorable Leadership Seasoned by Got Green
Yirim Seck: Artist and Worker Organizer

Yirim started to work with Got Green in 2009 by being featured in a hip-hop music video that focused on environmental justice. The brother of founding Board member (Inye Wokoma), Yirim was initially recruited as an emcee but soon became a grassroots leader within Got Green. After the music video, Yirim entered Got Green’s weatherization apprenticeship program, which provided green job training for workers of color in Rainier Valley. Yirim continued to work in Got Green as we made the transition from being a job training service organization to an organization that used grassroots organizing to fight for structural change. Yirim became a leader in the Jobs Committee, which stewarded the successful Targeted Local Hire campaign.

“Got Green is real, it’s one of the realest organizations I’ve worked with. It has individuals from diverse backgrounds that are working together. And people really trust Got Green. They had tapped into a younger energy, folks in their twenties. People that graduated high school and aren’t working. Young cats that were willing to put in the footwork, go to city hall, and picket for jobs. I hadn’t seen this work in a while. This is what sold me on it.

Memorable Leadership Seasoned by Got Green
Yolanda Matthews: Young Leader and Board Member

Waiting in line for a free bus pass at the Columbia City Farmer’s Market, Yolanda was asked by Got Green organizers to fill out community survey about young people, job access, and the environment. As someone that was trying to juggle multiple jobs and had a passion for the environment, Yolanda immediately expressed interest in the work of Got Green. As an active grassroots member of the Young Leaders in the Green Movement committee, Yolanda has transformed as leader through group facilitation, public speaking, helped launch Got Green’s young workers’ campaign, and is representing Got Green at the Summer of Our Power convention in Jackson, Mississippi. Yolanda is also on Got Green’s Board of Directors.

“When I think of a leader, I think of someone that is a politician not a grassroots leader from my community,” she said. “It’s us, working behind the scenes, that are directly impacted on a daily basis and are the ones pushing to make change. It is powerful to see the people that are struggling but still doing their part to make a change.”
The Legacy of Michael Woo and Kristyn Joy

Got Green? would not be here if were not for two important people, whose solid friendship and dedication to the community is a testament to what this movement is about.

Michael Woo is well-known in Seattle for building partnerships and mobilizing communities. He brings a strong belief in giving voice to workers and a history of community organizing that dates back to the early 1970s when he helped racially integrate Seattle’s building and construction trades through the United Construction Workers Association. In 2008, Michael realized that green jobs was an area poised for growth, so he brought together the first group of 17 young people of color to study climate change and the green economy in Seattle and King County.

“What started as an exploratory research group became an advocacy and organizing group with the goal of ensuring that low-income communities will fully participate in opportunities that the Green Economy creates,” he remembers. “… I tell our Got Green-ers that the only way we’re going to fail is if we let ourselves down – and that’s not going to happen!”

In 2009, Michael recruited his longtime friend and fellow community organizer, Kristyn Joy, to help him start up this ragtag organization, which started operating out of his van. Kristyn has worked “behind the scenes” to promote the leadership of young people, women of color, workers and low-income communities since 1988. She had managed King County Councilmember Larry Gossett’s first campaign, helped take the Seattle Young People’s Project from start-up to established group and worked at Legacy of Equality, Leadership and Organizing (LELO) alongside Michael for nearly a decade on campaigns that won jobs and benefits for local communities while forging connections between ordinary workers and women activists across the globe.

At the beginning of 2014, both Kristyn and Michael left the staff of Got Green handing off the reigns of the organization to young people as they had envisioned. However, both have not gone far and are committed to staying involved and supporting Got Green in its time of growing leadership.

Together, the contributions from Michael and Kristyn are priceless and they will always be part of the Got Green family.

Michael Woo’s Greatest Hits

• In his time since the beginning as director and lead organizer, he founded our amazing organization with the vision that poverty and climate change must be fought at the same time in a movement led by young adults of color.
• Led the Targeted Local Hire campaign and passed a citywide ordinance unanimously.
• Bridged the gap between veteran organizers and emerging young leaders, creating a space for multi-generational community organizers of color.
• Holds the title of Snackmaster Emeritus. Got Green’s own founder always came ready to work with donuts, dim sum and cookies. No organizer ever went hungry again.

Kristyn Joy’s Greatest Hits

• In her time as Development and Operations Manager, she raised over $1 million for the organization through grants and donors.
• Designed and led Got Green’s staple events, including the Green-A-Thon and the “All Got Green” Leadership Retreat.
• Gave strategic counsel and training support to emerging leaders, including Tammy Nguyen and Jill Mangaliman.
• Showing endless creativity, from dressing up Got Green staff in costumes to creating beautiful visuals to project our work.
Got Green by the Numbers
Membership and Demographics

Got Green’s constituents are low-income people and people of color in Seattle and King County. We believe that lifting the opinions and the voices of disproportionately impacted groups will lead to real solutions for our community. In 2014, we had 93 currently active volunteer leaders, majority of whom are people of color. Our grassroots committees consist of women, workers, and young people to shape and lead Got Green’s work. Our working board consists of community members with “hands on” involvement in the organizing and sustainability of Got Green. Got Green is powered by our base of volunteer leaders who are at the center of our work.

Membership Base
2,300 Petition Signers & Survey Participants
780 Event Attendees and Donors
93 Got Green Grassroots Leaders & Volunteers

Demographics by Race
28% Asian Pacific Islander
21% Black
16% White
5% Latino
4% Mixed Race
2% Native American
Campos
Mijo Lee
Mike
Graham-Squire
Mike Mehrer
Mike O'Brien
Mikhaila
Gonzales
Millie Magnier
Miya Woo
Mollie Wolf
Molly Fischer
Nancy McJunkin
Nancy Norman
Nanette Fok
Naoe White
Nathan McQueen
Nicole Ramirez
Nicole Vallestero
Keenan
Nikki Caintic
Nina Vichayapai
Norah Kates
Norene Saldana
Norma Timbang
Olga Ramirez
Olive Jefferson
Orna Locker
Pah-tu Pitt
Paloma Reza
Paola Maranan
Patricia Moreno
Patricia Poyer
Paul Brown
Paula Perkins
Precious Butiu
Rachael Stoeve
Rachel Aronson
Rachel Sharber
Rachel Stevens
Rachelle
Mee-Chapman
Rae Levine
Rama Gopinath
Ramona
Golinveaux
Rebecca Saldana
Rekha Sood
Richard Jacobson
Robby Stern
Rober Beiser
Robert Gandy
Robert Jangaard
Robert Loe
Robert Spivey
Roberta Lord
Robin Everett
Robyn Jordan
Ronald Hawk
Ronan Annee
Rosa Vissers
Rose Marcotte
Rosella Collins
Ross
Kirshenbaum
Roxyanna Davila
Ruth Sawyer
Ryan Provensha
S Nakamura
Sam Keller
Sam Smith
Sam Terry
Sarah Brown
Sarah Craft
Sarah Demas
Sarah Moran
Sarah Papier
Sarah Tapp
Scott Thorpe
Scott Winn
Segey Feldman
Shann Thomas
Sharon Lerman
Sharon Maeda
Shaun
Grogan-Brown
Shawnte
Greenway
Shawnte
Greenway
Sheila Woo
Shelby Handler
Shelly Robbins
Shin Shin Hsia
Sintayehu Tekle
Siobhan Ring
Skye Schell
Stan Lock
Stef Skiljan
Stella Chao
Stella Laurenzo
Stephen Rimmer
Steve Gelb
Steve Lansiing
steve marquardt
Steve Williamson
Stina Janssen
Sue Taoka
Sunny Kim
Susan Fried
Susan Germaine
Susan
Koppelman
Susanna Smith
Suzanne Righi
Tamara
Broadhead
Tamara Dyer
Tammy Nguyen
Teresa Dang
The Reverend
Angela
Ying
Theresa Fujiwara
Thomas Sackett
Ticiang Diangson
Tim Farrell
Tim Jones
Tina Bechler
TM Rosario
Todd Crosby
Todd Vogel
Toni Covell
Tony To
Tori Loe
Tracey Thompson
Tracy
Morgenstern
Tricia Wagner
Ubax Gardheere
Valerie Pacino
Valerie Tarico
Virginia Weibs
Virjeana Brown
Vivien Sharples
Webster Walker
Wendy Elisheva
Somerson
Wendy Watanabe

2014 Grants and Contracts
Asian Counseling & Referral Service
Casa Latina
Cascadia Consulting Group
City of Seattle - Housing
City of Seattle - OSE
City of Seattle - SPU
Coalition of Anti Racist Whites (CARW)
Common Counsel Foundation
Craft3
Emerald Cities Seattle
Energy Savers, Inc.
Filipino Community Center
IBEW 46
NW Laborers & Employer Training
Puget Sound Solar
Seattle Children's Hospital
Seattle Children's Hospital
Seattle Tilth
Sierra Club
SOAR
Social Justice Fund
Tenants Union
The Seattle Foundation
Transportation Choices Coalition
United Way King County
WAPI
Working Washington
2014 Green-a-thon by the Numbers

$30,378 Raised

308 Individual Donors

39 Community, Union, & Small Business Donors

81 Door to Door Volunteers

1,000 Doors Knocked

432 Petition Signees

Board and Staff

2014 Board
Jasmine Marwaha – Board Chair
Burke Stansbury – Board Treasurer
Tori Loe – Board Secretary
Inye Wokoma - Emeritus
Violet Lavatai
Julio Sanchez
Elaine Agoot
Ben Henry
Tanika Thompson
Alice Park
Christina Twu
Elena Perez
Claira Le
Khalil Panni
Yolanda Matthews
Joy Borkholder (2012-2014)

2014 Staff
Alicia Moreno – MSW Practicum Student (2013-2014)
Dionne Foster – MSW Practicum Student (2014-2015)
Hodan Hassan – Climate Justice Organizer
Jill Mangaliman – Executive Director
Mo! – Young Leaders in the Green Movement Organizer
Sean O’Neill – Development Director
Tammy Nguyen – Food Access Organizer
Got Green organizes for environmental, racial and economic justice. We are a Southeast Seattle based grassroots organizing group led by people of color and low income people, cultivating multi-generational community leaders to make our voices central to the Green Movement. We work to ensure that the benefits of the green movement and green economy—green jobs, access to healthy food, energy efficient and healthy homes, and public transit—reach low income communities and communities of color.